Cruisivo

Turn every voyage into the start of the next one.

Cruise loyalty, reimagined.

Your brand. Your relationship. Our platform.

Raising US$1M now

Up to US$3M Stage 2 expansion, subject to milestones.

investors@cruisivo.com | cruisivo.com/investors



Cruisivo

THE BUSINESS

One platform. Three winners.

Cruise lines own the relationship. Cruisivo powers the loyalty layer.



Cruise Lines

Own the traveler relationship.
Create reasons to book again.



Travelers

Enjoy more onboard.
Earn future-voyage and
friend-invite benefits.



Cruisivo

Build and operate loyalty.
Earn activation and
service fees.

Operator-owned offers. Opt-in engagement. No displacement of existing cruise-line apps.

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Cruisivo

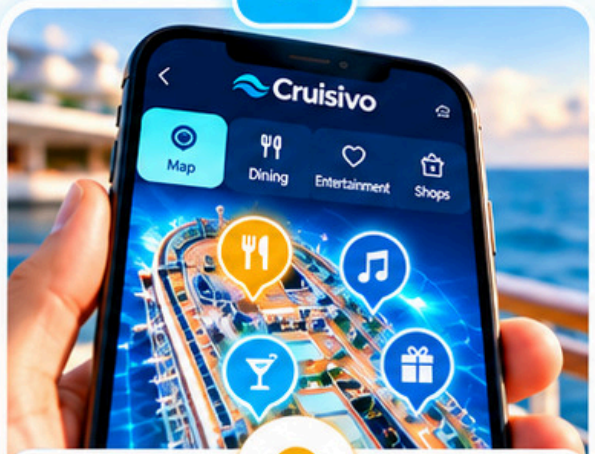
THE TRAVELER JOURNEY

Discover. Enjoy. Return. Invite.

A simple onboard journey that creates reasons to sail again.



01



Discover

Find a great venue.

02



Enjoy

Dine, play, explore.

03



Return

Earn future-voyage benefits.

04



Invite

Bring a friend next time.

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Illustrative traveler journey. Benefits are optional, operator-approved, and subject to traveler consent.

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ONE-SHIP ECONOMICS

Simple economics. Long-term upside.

Start with activation fees, then grow into recurring revenue and return-voyage value.

01

150,000
annual passengers

02

50,000
activations

03

US$20
activation fee

04

~US$1.0M
first-cohort fees per ship

Recurring service revenue

Annual platform and campaign revenue can continue after activation.

Repeat-voyage and referral upside

Retention, offers, and friend-invite behavior can expand long-term value.

Cruise lines keep the relationship; Cruisivo helps activate and monetize it.

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Illustrative example only. Not contracted revenue or guaranteed returns.

Cruisivo

THE OFFER

US$1M now. Up to US$3M next.

Fund the pilot, prove retention, then scale with operator partners.



01

STAGE 1

Build & integrate

Product, loyalty engine, operator integrations.

02

STAGE 2

Pilot & validate

Launch, activate travelers, measure retention and spend.

03

STAGE 3

Scale rollout

Expand to more ships after validated results.

Target investor outcome: 2.5x–3.5x

Illustrative target over 18–36 months; milestone-dependent, not guaranteed.

Use of funds

- Product & loyalty platform
- Operator integrations
- Pilot activation
- Working capital

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