# Cruisivo



# Turn every voyage into the start of the next one.

**Cruise loyalty, reimagined.**

Your brand. Your relationship. Our platform.

## Raising US$1M now

Up to US$3M Stage 2 expansion, subject to milestones.

## How it works

### Cruise line

Keeps the traveler relationship and creates reasons to sail again.

### Traveler

Earn future-voyage benefits and reasons to invite friends.

### Cruisivo

Runs the loyalty platform and earns activation and service revenue.

## 50,000 activations × US$20 = US$1.0M

Illustrative first-cohort activation fees for one ship; not contracted revenue.

**Target investor outcome: 2.5x–3.5x over 18-36 months,**
milestone-dependent and illustrative only.

**Cruise lines do not need to build their own loyalty stack.**

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